

## DAFTAR PUSTAKA

- A., Y., Sofia, B., & Abstrak, N. (2014). *Analisis Faktor-Faktor Yang Mempengaruhi Minat Kunjung Ulang Wisatawan Museum Ranggawarsita Semarang*. Dalam Jurnal Bisnis Strategi (Vol. 23, Nomor 1). [www.jatengprov.go.id](http://www.jatengprov.go.id)
- Ab Dulhamid, H., Isa, M. I., Mohamed, B., & Sazali, M. F. (2023). *Motivation Of Outdoor Recreation Participation Among Rural And Urban Communities. Planning Malaysia*, 21. <https://doi.org/10.21837/pm.v21i25.1251>
- Anggraini, R., Sulistyowati, L. N., & Purwanto, H. L. (2019). *Pengaruh Fasilitas, Harga Tiket Dan Daya Tarik Terhadap Keputusan Berkunjung Di Obyek Wisata Telaga Ngebel*. <https://api.semanticscholar.org/CorpusID:216573352>
- Ariesta, D., Sukotjo, E., & Suleman, N. R. (2020). *The effect of attraction, accessibility and facilities on destination images and it's impact on revisit intention in the marine tourism of the wakatobi regency*. International Journal of Scientific and Technology Research, 9(3), 6605–6613.
- Aşan, K., & Emeksiz, M. (2018). *Outdoor recreation participants' motivations, experiences and vacation activity preferences*. *Journal of Vacation Marketing*, 24(1), 3–15. <https://doi.org/10.1177/1356766716676300>
- Badan Pusat Statistik. (2024). *BPS Kabupaten Sumedang*. (Diakses pada 25/04/24)
- Bichler, B. F., Petry, T., & Peters, M. (2022). ‘*We did everything we could*’: how employees’ made sense of COVID-19 in the tourism and hospitality industry. *Current Issues in Tourism*, 25(23), 3766–3782. <https://doi.org/10.1080/13683500.2021.1985974>
- Chin, C. H., Law, F. Y., Lo, & Ramayah,T. (2018). *The Impact of Accessibility Quality and Accommodation Quality on Tourists' Satisfaction and Revisit Intention to Rural Tourism Destination in Sarawak: The Moderating Role of*

- Local Communities' Attitude.* Global Business and Management Research, 10(2), 115–127.
- Dayour, F., & Adongo, C. A. (2015). *Why They Go There : International Tourists ' Motivations and Revisit Intention to Northern Ghana.* Tourism Management 2015, 4(1), 7–17. <https://doi.org/10.5923/j.tourism.20150401.02>
- Dewi, P. N., Hendriyani, C., & Ramdhani, R. M. (2021). *Analisis Implementasi Strategi Bauran Pemasaran 7P Pada Usaha Bakso Wong Jowo By Tiwi.* JIP (Jurnal Industri dan Perkotaan ), 17(2), 6. <https://doi.org/10.31258/jip.17.2.6-13>
- Fadiryana, N. A., Chan, S., Mahasiswa, ), Manajemen, P., Ekonomi, F., Bisnis, D., Syiah Kuala, U., & Dosen, ). (2019). *Pengaruh Destination Image Dan Tourist Experience Terhadap Revisit Intention Yang Dimediasi Oleh Perceived Value Pada Destinasi Wisata Halal Di Kota Banda Aceh 1\**. Dalam *JMI* (Vol. 10, Nomor 2). <http://www.jurnal.unsyiah.ac.id/JInoMan>
- Gaffar, V., Yuniawati, Y., & Ridwanudin, O. (2019). *a Study of Outdoor Recreation Motivation and Activity Preferences.* Xinan Jiaotong Daxue Xuebao/Journal of Southwest Jiaotong University, 54(3). <https://doi.org/10.35741/issn.0258-2724.54.3.23>
- Ghozali, I. (2018). *Aplikasi Analisis Multivariate Dengan Program IBM SPSS 25* (edisi sembilan) Semarang: Universitas Diponegoro.
- Griffin, R. W. (2016). *Management. Cengage Learning.* <https://books.google.co.id/books?id=8yRfzgEACAAJ>
- He, X., & Luo, J. M. (2020). *Relationship among travel motivation, satisfaction and revisit intention of skiers: A case study on the tourists of urumqi silk road ski resort.* Administrative Sciences, 10(3). <https://doi.org/10.3390/admsci10030056>

Hidayah, N. (2019). *Pemasaran destinasi pariwisata*. Dalam Pariwisata (1 ed., Vol. 241–246). Alfabeta.

<https://www.jatinangornasionalpark.com/>(diakses pada 25/07/2024)

Huang, S., & Hsu, C. H. C. (2009). *Effects of Travel Motivation, Past Experience, Perceived Constraint, and Attitude on Revisit Intention*. Journal of Travel Research, 48(1), 29–44. <https://doi.org/10.1177/0047287508328793>

Humagain, P., & Singleton, P. A. (2021). *Exploring tourists' motivations, constraints, and negotiations regarding outdoor recreation trips during COVID-19 through a focus group study*. Journal of Outdoor Recreation and Tourism, 36, 100447. <https://doi.org/10.1016/j.jort.2021.100447>

Indrasari, Dr. M. (2019). *Pemasaran Dan Kepuasan Pelanggan*.

Jour, Thipsingh, Sirimonporn, Srisathan, Wutthiya, Wongsachchia, Sasichakorn, Ketkaew, Chavis Naruetharadhol, Phaninee, Hengboriboon, Lakkana (2022). *Social and sustainable determinants of the tourist satisfaction and temporal revisit intention: A case of Yogyakarta, Indonesia*.

Khan, M. J., Chelliah, S., & Ahmed, S. (2019). *Intention to visit India among potential travellers: Role of travel motivation, perceived travel risks, and travel constraints*. Tourism and Hospitality Research, 19(3), 351–367. <https://doi.org/10.1177/1467358417751025>

Kurniawan, B. W., Suaidah, I., & Astuti, I. Y. (2023). *The Component Of 4a As A Support For Interest In Visiting The City Of Kediri, East Java*. Journal Of Humanities Social Sciences And Business (Jhssb), 3(1), 245–256. <https://doi.org/10.55047/jhssb.v3i1.865>

Kotler, P., & Armstrong, G. (2014a). *Principles Of Marketing* (15. Ed). Pearson Education.

Kotler, P., & Keller, K. L. (2016a). *Marketing Management* (15th Ed.). Pearson.

- Kotler, P., & Keller, K. L. (2021). *Manajemen Pemasaran* edisi 13 jilid 2.
- Liu, C. H. S., & Lee, T. (2016). *Service quality and price perception of service: Influence on word-of-mouth and revisit intention*. Journal of Air Transport Management, 52, 42–54. <https://doi.org/10.1016/j.jairtraman.2015.12.007>
- Luvsandavaajav, O., & Narantuya, G. (2021). *Mongolian Domestic Tourists' Motivation and Revisit Intention: Mediating Effect of Perceived Benefit and Perceived Value*. Central European Journal of Geography and Sustainable Development, 3(1), 32–48. <https://doi.org/10.47246/cejgsd.2021.3.1.3>
- Mary Parker Follet, 2013, “*Manajemen dan Sistem Informasi*” Jakarta : Kencana Prenada Media Group.
- Millah, A. I., Mulyadi, H., & Ridwanudin, O. (2024). *Pengaruh Outdoor Recreation Motivation Terhadap Revisit Intention Melalui Perceived Risk*. Tourism Scientific Journal, 9(2), 127–140. <https://doi.org/10.32659/tsj.v9i2.351>
- Nuraeni, bellinda sofia. (2014). *Analisis Faktor Faktor Yang Mempengaruhi Minat Kunjungan Ulang Wisatawan Semarang*. Jurnal Bisnis Strategi, 23(1), 1–20. <https://doi.org/10.14710/JBS.23.1.1-20>
- Pai, C., Kang, S., Liu, Y., & Zheng, Y. (2021). *An examination of revisit intention based on perceived smart tourism technology experience*. Sustainability (Switzerland), 13(2), 1–14. <https://doi.org/10.3390/su13021007>
- Paludi, S. (2022). *Equilibrium: Jurnal Penelitian Pendidikan dan Ekonomi Setahun Pandemi Covid-19 Dan Dampaknya Terhadap Industri Pariwisata Indonesia*. 19, 1. <https://journal.uniku.ac.id/index.php/Equilibrium>
- Panjaitan, R. (2018). *Manajemen Pemasaran*. Penerbit Yayasan Prima Agus Teknik, 3(1). <https://penerbit.stekom.ac.id/index.php/yayasanpat/article/view/233>

- Prabawa, sukma, P. wayan, R. (2020). *The Digital Nomad Tourist Motivation in Bali: Exploratory Research Based on Push and Pull Theory*. Athens Journal Of Tourism, 7(3), 161–174. <https://doi.org/10.30958/ajt.7-3-3>
- Rossadi, L. N., & Widayati, E. (2018). *Pengaruh Aksesibilitas, Amenitas, Dan Atraksi Wisata Terhadap Minat Kunjungan Wisatawan Ke Wahana Air Balong Waterpark Bantul Daerah Istimewa Yogyakarta*. Journal of Tourism and Economic, 1(2). <https://doi.org/10.36594/jtec.v1i2.27>
- Schiffman, L. G., Kanuk, L. L., & Hansen, H. (2012). *Consumer Behaviour: A European Outlook*. Pearson Financial Times/Prentice Hall. <https://books.google.co.id/books?id=kf9TuQAACAAJ>
- Simpson, G. D., Sumanapala, D. P., Galahitiyawe, N. W. K., Newsome, D., & Perera, P. (2020). *Exploring Motivation, Satisfaction and Revisit Intention of Ecolodge Visitors*. Tourism and hospitality management, 26(2), 359–379. <https://doi.org/10.20867/thm.26.2.5>
- Sirait, H. (2021). *Pengaruh Harga Dan Fasilitas Terhadap Keputusan Berkunjung Wisatawan Di Objek Wisata Bukit Gibeon Kecamatan Ajibata Kabupaten Toba Samosir*.
- Soliman, M. (2021). *Extending the Theory of Planned Behavior to Predict Tourism Destination Revisit Intention*. International Journal of Hospitality and Tourism Administration, 22(5), 524–549. <https://doi.org/10.1080/15256480.2019.1692755>
- Sudarsono, H. (2020). *Manajemen Pemasaran*. Pustaka Abadi. <https://books.google.co.id/books?id=Z-fWDwAAQBAJ>
- Sugiyono. (2013). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Alfabeta.
- Sugiyono. (2018). *Metode penelitian bisnis (pendekatan kuantitatif, kualitatif dan R&D)*. Dalam Metode penelitian bisnis (pendekatan kuantitatif, kualitatif dan R&D)

- R&D) / (3 ed.). Alfabeta. <https://inlislite.uin-suska.ac.id/opac/detail-opac?id=22537>
- Sugiyono. (2020). *Metode penelitian kuantitatif, kualitatif dan R&D*. Alfabeta.
- Sugiyono. (2021). *Metode penelitian kuantitatif, kualitatif dan R&D*. Alfabeta.
- Suhartapa, S., & Sulistyo, A. (2021). *Pengaruh Persepsi dan Motivasi Wisatawan Terhadap Minat Kunjung Ulang di Pantai Baru Yogyakarta*. Khasanah Ilmu - Jurnal Pariwisata Dan Budaya, 12(2), 115–122. <https://doi.org/10.31294/khi.v12i2.10579>
- Sukma Winarya Prabawa, I. W., & Ratih Pertiwi, P. (2020). *The Digital Nomad Tourist Motivation in Bali: Exploratory Research Based on Push and Pull Theory*. Athens Journal of Tourism, 7(3), 161–174. <https://doi.org/10.30958/ajt.7-3-3>
- Sutiksno, D. U. et al. (2020) *Tourism Marketing*. Edited by J. Simarmata. Yayasan Kita
- Terry, George R., and Leslie W. Rue, *Dasar-Dasar Manajemen* Edisi Revisi (Jakarta: Bumi Aksara, 2019)
- Tjiptono, F. (2014). *Pemasaran Jasa: Prinsip, Penerapan dan Penelitian*.
- Tomik, R., Gorska, K., Staszkiewicz, A., & Polechonski, J. (2014). *Motives for participation in active sport tourism – participants of holiday windsurfing camps*. Baltic Journal of Health and Physical Activity, 6(3). <https://doi.org/10.2478/bjha-2014-0021>
- Whiting, J. W., Larson, L. R., Green, G. T., & Kralowec, C. (2017). *Outdoor recreation motivation and site preferences across diverse racial/ethnic groups: A case study of Georgia state parks*. Journal of Outdoor Recreation and Tourism, 18, 10–21. <https://doi.org/10.1016/j.jort.2017.02.001>

- Wisandiko, F. A., & Indarwati, T. A. (2021). Pusaka is licensed under a Creative Commons Attribution-ShareAlike 4.0 International License Pengaruh Destination Social Responsibility dan Destination Reputation terhadap Revisit Intention dengan Perceived Trust sebagai Variabel Mediasi di Masa Pandemi Covid-19. Dalam Journal of Tourism, Hospitality, Travel and Busines Event (Vol. 3, Nomor 2). Online. <https://www.tripadvisor.co.id/>,
- Yulianti, Farida. Lamsah. P. (2019). *Manajemen Pemasaran* (Cetakan pertama). Sleman : Deepublish, 2019.
- Zam Masrurun. (2020). *Kajian Strategi Pengembangan Pariwisata Olahraga Paralayang Di Kabupaten Wonosobo.* 7(1).  
<http://ejournal.bsi.ac.id/ejurnal/index.php/jp>