

ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh *Gender Role Attitude* terhadap *Marriage Attitude* pada Perempuan Dewasa Awal di Indonesia. Penelitian ini menggunakan pendekatan kuantitatif. Penelitian ini melibatkan 300 responden yang dipilih menggunakan teknik *purposive sampling* dengan kriteria perempuan dewasa awal yang belum menikah. Instrumen penelitian menggunakan *Gender Role Attitude Scale* (GRAS) dengan reliabilitas tinggi (0,715) dan *Marriage Attitude Scale* (MAS) dengan reliabilitas sangat tinggi (0,858). Analisis data dilakukan dengan uji regresi linier sederhana. Hasil penelitian menunjukkan bahwa *Gender Role Attitude* berpengaruh signifikan terhadap *Marriage Attitude* ($R^2 = 0,489$; $p = 0,009$). Hal ini berarti terdapat pengaruh *gender role attitude* terhadap *marriage attitude* pada perempuan dewasa awal di Indonesia.

Kata kunci: *gender role attitude*, *marriage attitude*, perempuan dewasa awal

ABSTRACT

This study aims to determine the effect of Gender Role Attitude on Marriage Attitude in Early Adult Women in Indonesia. This study uses a quantitative approach. This study involved 300 respondents selected using a purposive sampling technique with the criteria of unmarried early adult women. The research instrument used the Gender Role Attitude Scale (GRAS) with high reliability (0.715) and the Marriage Attitude Scale (MAS) with very high reliability (0.858). Data analysis was carried out using a simple linear regression test. The results showed that Gender Role Attitude had a significant effect on Marriage Attitude ($R^2 = 0.489$; $p = 0.009$). This means that there is an influence of gender role attitude on marriage attitude in early adult women in Indonesia.

Keywords: gender role attitude, marriage attitude, early adult women