

**Korespondensi**

**Dr. Ir. Bob Foster, M.M.**

**Judul :**

**Communication Strategy Planning In Influencing The Intention To  
Visit: An Implication To Marketing Management.**

**Jurnal :**

**Polish Journal of Management Studies**



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**Paper to Polish Journal of Management Studies**

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**Bob Foster** <bobriset@unibi.ac.id>

Tue, Oct 17, 2020 at 10:18 AM

To: Secretary Manager Mariusz Sroka, PhD &lt;pjms-office@adm.pcz.pl&gt;

Dear editor PJMS,

Here is attached the papers to Polish Journal of Management Studies written by Bob Foster entitled: COMMUNICATION STRATEGY PLANNING IN INFLUENCING THE INTENTION TO VISIT: AN IMPLICATION TO MARKETING MANAGEMENT.

Your kind assistance is much appreciated.


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Regards,

**Bob Foster**

Associate Professor  
Faculty of Economics and Business  
Universitas Informatika dan Bisnis Indonesia

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**1 attachments** **PJMS Bob Foster et al., 2020 (Latest).docx**  
126K



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**Submission to Polish Journal of Management Studies**

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**Bob Foster** <bobriset@unibi.ac.id>

Tue, Oct 17, 2020 at 10:18 AM

To: Secretary Manager Mariusz Sroka, PhD &lt;pjms-office@adm.pcz.pl&gt;

Dear editor PJMS,

Here is attached a paper to Polish Journal of Management Studies written by Bob Foster entitled: COMMUNICATION STRATEGY PLANNING IN INFLUENCING THE INTENTION TO VISIT: AN IMPLICATION TO MARKETING MANAGEMENT.

Your kind assistance is much appreciated.

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Regards,

**Bob Foster**

Associate Professor

Faculty of Economics and Business

Universitas Informatika dan Bisnis Indonesia

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**1 attachment****PJMS Bob Foster et al., 2020 (Formatted).docx**

126K



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**Resubmission to Polish Journal of Management Studies**

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**Bob Foster** <bobriset@unibi.ac.id>

Tue, Nov 27, 2020 at 3:24 PM

To: Secretary Manager Mariusz Sroka, PhD &lt;pjms-office@adm.pcz.pl&gt;

Dear editor PJMS,

Here is attached the revised manuscript entitled: COMMUNICATION STRATEGY PLANNING IN INFLUENCING THE INTENTION TO VISIT: AN IMPLICATION TO MARKETING MANAGEMENT.


Your kind assistance is much appreciated.

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Regards,

**Bob Foster**Associate Professor  
Faculty of Economics and Business  
Universitas Informatika dan Bisnis Indonesia

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**1 attachment** **PJMS Bob Foster et al., 2020 (Revision).docx**  
139K




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**Revision Required Polish Journal of Management Studies**


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Secretary Manager **Mariusz Sroka, PhD** <pjms-office@adm.pcz.pl>  
 To: Bob Foster <bobriset@unibi.ac.id>

Tue, Nov 22, 2020 at 6:14 PM

Dear Bob Foster,

Your manuscript entitled "COMMUNICATION STRATEGY PLANNING IN INFLUENCING THE INTENTION TO VISIT: AN IMPLICATION TO MARKETING MANAGEMENT" which you submitted to Polish Journal of Management Studies has now been reviewed. The reviews, included at the bottom of the letter, indicate that your manuscript could be suitable for publication following revision.

Comments from the Editors and Reviewers:

Title, Abstract and Introduction – overall evaluation  
 Reviewer 1: Title: Ok.

Introduction  
 After reading your paper I did not find some citations. Please check it. Not listed in the red part of the body (refer to the document attached).

Methodology / Materials and Methods – overall evaluation  
 Reviewer 1: Sound with minor or moderate revisions. You suggested to write briefly (introductory), then research design, sample and data analysis systematically

Objective / Hypothesis – overall evaluation  
 Reviewer 1: Sound

Figures and Tables – overall evaluation  
 Reviewer 1: Sound with minor revision. Please follow APA format for presenting the Table.

Results / Data Analysis – overall evaluation  
 Reviewer 1: Sound with minor revision. You suggested reporting the results properly.

Interpretation / Discussion – overall evaluation  
 Reviewer 1: Sound.

Conclusions – overall evaluation  
 Reviewer 1: Sound.

References – overall evaluation  
 Reviewer 1: Sound

Compliance with Ethical Standards – overall evaluation  
 Reviewer 1: Sound

Writing – overall evaluation  
 Reviewer 1: Sound

Supplemental Information and Data – overall evaluation  
 Reviewer 1: Sound with minor or moderate revisions

Comments to the author  
 Reviewer 1: The manuscript looks interesting; you need to be concerned about communication strategy. You applied a good model. Please revise your manuscript by following my suggestion.

Title, Abstract and Introduction – overall evaluation  
 Reviewer 2: Sound with minor or moderate revisions, please revise or change your manuscript (add specific discussion i.e. marketing communication and human resource management.

Introduction  
 Reviewer 2: Sound with minor revision. Please check your citation and reference in the body of paper.

Methodology / Materials and Methods – overall evaluation  
 Reviewer 2: Sound with minor or moderate revisions

Objective / Hypothesis – overall evaluation  
 Reviewer 2: Sound with minor or moderate revisions

Figures and Tables – overall evaluation  
 Reviewer 2: Sound with minor or moderate revisions

Results / Data Analysis – overall evaluation  
 Reviewer 2: Sound with minor or moderate revisions

Interpretation / Discussion – overall evaluation  
 Reviewer 2: Sound with minor or moderate revisions

Conclusions – overall evaluation  
 Reviewer 2: Sound with minor or moderate revisions

References – overall evaluation  
 Reviewer 2: Sound with minor or moderate revisions

Compliance with Ethical Standards – overall evaluation  
 Reviewer 2: Sound

Writing – overall evaluation  
 Reviewer 2: Sound with minor or moderate revisions

Supplemental Information and Data – overall evaluation  
 Reviewer 2: Not applicable

Comments to the author  
 Reviewer 2: Great idea which has focused on implication to marketing management, however, you need to follow my suggestion for improving the quality of paper. Change the title as my comments.

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 Regards,

**Mariusz Sroka, PhD**  
 Secretary Manager PJMS

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 1 attachment

**Bob Foster et al., 2020 (Comments).docx**  
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BOB FOSTER <bobriset@unibi.ac.id>

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**Acceptance Polish Journal of Management Studies**

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Secretary Manager **Mariusz Sroka, PhD** <pjms-office@adm.pcz.pl>  
To: Bob Foster <bobriset@unibi.ac.id>

Tue, Dec 22, 2020 at 8:15 PM

Dear Bob Foster,

Congratulations,


Your manuscript entitled "COMMUNICATION STRATEGY PLANNING IN INFLUENCING THE INTENTION TO VISIT: AN IMPLICATION TO MARKETING MANAGEMENT" has accepted for publication in Polish Journal of Management Studies.

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Regards,

**Mariusz Sroka, PhD**  
Secretary Manager PJMS

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**1 attachment**

 **Invoice Foster et al., 2020.docx**  
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