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Judul : Investigating E-Wallet Adoption Of Covid-19 Intra Period Among Malaysian Youth's: Integrated Task Technology Acceptance Model Framework.

Jurnal : International Journal. Environ. Res. Public Health PubMed MEDLINE, PMC, GEOBASE, Embase, CAPlus / SciFinder

[JDS] Submission ID 411 Kotak Masuk

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27 Mei 2021 23:11

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Thank you for your submission to **IJDS**. Below is a copy of the information submitted for your records.

Submission ID: 411

Title: Investigating E-Wallet Adoption of COVID19 Intra-Period among Malaysian Youth's: Integrated Task-Technology Fit and Technology Acceptance Model Framework

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Topic(s):
- Social media science
- Data mining tools and techniques
- Network analysis

Keywords: Task-Technology Fit (TTF), Technology Acceptance Model (TAM), E-Wallet, COVID19, Malaysian Youth's

Abstract: As embodied in Malaysia's Vision 2020, Malaysia aims to become a cashless country. Therefore, the existing statistical data indicated that the e-wallet adoption rate remains at a low percentage. It has been a barrier for Malaysia in achieving the aims to become a cashless country. The use of e-wallet was also expected to rise amidst the Covid-19 pandemic, to optimize an intervention for the Covid-19 outbreak. Thus, the current study investigates the factors that correlate with the intention to use e-wallet during the Covid-19 pandemic. This study is designed using a quantitative approach through cross-sectional data. A total of 160 Malaysian youths was participated and collected by using an online survey. Further, the Task-Technology Fit (TTF) model and Technology Acceptance Model (TAM) were integrated into this study with an extended variable, namely, perceived credibility. The analysis results showed that Individual-Technology Fit, Task-Technology Fit, Perceived Usefulness, Perceived Ease of Use and Perceived Credibility were significantly correlated to Covid19 intra-period e-wallet adoption. In conclusion, a considerable theoretical contribution was demonstrated by integrating TTF-TAM and Perceived Credibility in a single integrated model. The constructs in the TTF model (i.e. Individual-technology fit and task-technology fit) has positively related to the constructs in the TAM model (i.e. perceived usefulness and perceived ease of use). This study is useful to stakeholders and provides enhanced directions to meet market needs by understanding and predicting e-wallet user's post-pandemic behaviour, thereby helping service providers attract new users and retain their existing users.

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[BISMA] Editor Decision Kotak Masuk x

Kristian Suhartadi - jurnalbisma@unj.ac.id
kepada Bob -

Rab, 4 Mar 2020 15:05

Bob Foster:

We have reached a decision regarding your submission to BISMA: Jurnal Bisnis dan Manajemen. "PENGUNAAN STRUCTURAL EQUATION MODEL (SEM) DALAM MENGANALISIS PENGARUH SERQUAL TERHADAP KEPUASAN PENGGUNAAN E-WALLET (OVO)"

Our decision is: Revisions Required

Kristian Suhartadi
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Reviewer A:

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3. latar belakang harap menyertakan alasan pentingnya penelitian dilakukan dengan gap research atau gap fenomena
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Reviewer B:

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Link: <https://jurnal.unj.ac.id/index.php/BISMA/authorDashboard/submission/10990>

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