

ABSTRAK

PENGARUH *RETURN ON ASSETS*, *EARNING PER SHARE* DAN *DEBT TO EQUITY RATIO* TERHADAP HARGA SAHAM PADA PERUSAHAAN MANUFAKTUR SUBSEKTOR MAKANAN DAN MINUMAN YANG TERDAFTAR DI BURSA EFEK INDONESIA PERIODE 2017-2022

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Penelitian ini bertujuan untuk mengetahui pengaruh *return on assets*, *earning per share*, dan *debt to equity ratio* terhadap harga saham baik secara parsial maupun simultan. Populasi yang digunakan dalam penelitian ini adalah 47 perusahaan manufaktur subsektor makanan dan minuman yang terdaftar di Bursa Efek Indonesia periode 2017-2022. Sampel yang digunakan sebanyak 8 perusahaan dengan menggunakan teknik *purposive sampling*. Data yang digunakan dalam penelitian ini adalah data sekunder dari laporan keuangan, dan *annual report* yang dipublikasikan dari *website* resmi Bursa Efek Indonesia dan *website* resmi masing-masing perusahaan.

Metode pengumpulan data yang digunakan adalah metode studi pustaka dan dokumentasi. Teknik analisis data menggunakan analisis regresi linier berganda karena variabel bebas lebih dari satu. Hasil penelitian ini menunjukkan bahwa variabel *Return On Assets*, *Earning Per Share*, dan *Debt to Equity Ratio* secara simultan berpengaruh terhadap harga saham. Namun variabel *Return On Assets* dan *Debt to Equity Ratio* secara parsial berpengaruh positif dan signifikan terhadap harga saham. Sementara itu, variabel *Earning Per Share* secara parsial berpengaruh negatif dan tidak signifikan terhadap harga saham.

Kata kunci: *Return On Assets*, *Earning Per Share*, *Debt to Equity Ratio*, Harga Saham

ABSTRACT

***THE EFFECT OF RETURN ON ASSETS, EARNING PER SHARE
AND DEBT TO EQUITY RATIO ON STOCK PRICE IN FOOD AND
BEVERAGE SUBSECTOR MANUFACTURING COMPANIES
LISTED ON THE INDONESIA STOCK EXCHANGE
FOR THE 2017-2022 PERIOD***

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This study aims to determine the effect of return on assets, earnings per share, and debt to equity ratio on stock prices both partially and simultaneously. The population used in this study is 47 food and beverage subsector manufacturing companies listed on the Indonesia Stock Exchange for the 2017-2022 period. The samples used were 8 companies using purposive sampling techniques. The data used in this study are secondary data from financial statements, and annual reports published from the official website of the Indonesia Stock Exchange and the official website of each company.

The data collection method used in this study is the literature and documentation study method. The data analysis technique uses multiple linear regression analysis because the independent variable is more than one. The results of this study show that the variables Return On Assets, Earnings Per Share, and Debt to Equity Ratio simultaneously affect stock prices. However, the variables Return On Assets and Debt to Equity Ratio partially have a positive and significant effect on stock prices. Meanwhile, the variable Earnings Per Share partially has a negative and insignificant effect on stock prices.

Keywords: *Return On Assets, Earning Per Share, Debt to Equity Ratio, Stock Price*